

Políticas inteligentes para cerrar la brecha digital: Las mejores prácticas en todo el mundo. © The

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Smart policies to close the digital divide. Best practices from around the world. © Economist Intelligence Unit, 2012, 21 p.

The socio-economic benefits of the information society are rising rapidly as essential information and services, both in the public and private sectors, continue to move online. At the same time, as this trend accelerates, those excluded from the digital economy are increasingly at a disadvantage. Despite the benefits of online access and the disadvantages of being left behind, numerous digital divide hurdles remain across the world, both within countries and also between them. This report, based on extensive desk research and wide-ranging interviews with experts from more than ten developed and emerging-market countries, presents best practices that have been adopted by governments and the private sector globally to bridge digital divides. To seize the full economic and social potential of the information society, this report identifies six areas in which smart policies can improve online take-up. Case studies from the developed world and emerging markets highlighting smart policies are provided in separate sidebars throughout the report.

Palabras Clave: sociedad de la información, tecnologías de la información, servicios, sector público, sector privado, economía digital, acceso en línea, brecha digital, países desarrollados, mercados emergentes, crecimiento económico

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