

Technology Executive Connections. PricewaterhouseCoopers

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Technology Executive Connections, a series of surveys and reports on Business Issues in the Technology Industries.
PricewaterhouseCoopers

Welcome to Technology Executive Connections — a series of surveys of senior leaders running technology companies worldwide to explore, understand and share ideas on today's pressing business and strategic issues.

Volume Two:

Shaping Digital Convergence through Mergers & Acquisitions

There's no doubt that convergence is causing great change—partnerships, alliances, and M&A deals are all on the rise. But is convergence really the driver? In order to shed some light on this question, PwC and the Economist Intelligence Unit asked executives across the world what they thought about this and other related questions. The result is our newest report, Shaping digital convergence through mergers & acquisitions.

Shaping digital convergence through mergers & acquisitions.