Foreign Direct Investment 2005. Confidence Index. ATkearney

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Emerging market countries are the 1st and 2nd most attractive foreign direct investment (FDI) locations in the world. Led by China and India, emerging markets have achieved unprecedented levels of investor confidence.

The United States dropped to 3rd place on corporate investors' lists, but remains a strong FDI magnet. (It is too early to assess the possible impact the controversy over the Dubai ports deal will have on the U.S. FDI market.) Western Europe, other than the United Kingdom, lost FDI confidence due to increasing competition from emerging markets. But again, recent signs of intra-European market protectionism may have a negative impact on overall European FDI attractiveness. The FDI prospects for Eastern Europe appear brighter as investor confidence in Poland, Russia, Hungary, the Czech Republic, Turkey and Romania is rising. All of these countries, except Poland, climbed to record high positions in the Index. Brazil and Mexico have regained lost ground.

Major FindingsRegional Findings- The Americas- Europe- Asia- Africa and the Middle EastConclusionMethodology

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