

Cities of the future: global competition, local leadership. PricewaterhouseCoopers

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Mega trends dominate the future development of cities In the course of the year long research for 'Cities of the future – global competition, local leadership', senior figures from over 40 cities around the world were interviewed by PricewaterhouseCoopers. From these interviews emerged key trends which cut across the experience of all cities: globalisation, individualism, merging, acceleration, hi-tech, hi-touch, demographics, urbanisation and migration The urban population explosion which is forecast positions cities as the engines for developing the society of the future and means we are at a defining point in how our urban future unfolds. In this report PricewaterhouseCoopers asks city leaders about the challenges their cities face; international and national, external and internal, how they are responding to them and what their plans are for the future.

Texto completo en formato pdf:

[http://www.pwcglobal.com/extweb/pwcpublications.nsf/docid/940ABE55AB5865A6852570F400722582/\\$FILE/cities-final.pdf](http://www.pwcglobal.com/extweb/pwcpublications.nsf/docid/940ABE55AB5865A6852570F400722582/$FILE/cities-final.pdf)